

Vienna's soul meets high tech

The new five-star Hotel Rosewood Vienna brings state-of-the-art technology to a historic landmark – including the bathrooms, which feature the exclusive NEOREST WASHLET EW 2.0 from TOTO.



Vienna's first district is simultaneously the city's historic birthplace and one of its most modern neighbourhoods. St Peter's Cathedral is among the many attractions found in the heart of the city centre. It's hard to appreciate its stunning beauty until you're standing right in front of it – or when one of the neighbouring buildings offers an unobstructed view. Like the bathroom of one of the suites at Rosewood Vienna, which opened right next door in early August 2022. The venerable neoclassical building dating back to the 1830s was once the headquarters of Erste Group Bank AG. And one of the city's most famous residents, Wolfgang Amadeus Mozart, lived here for a period of time. Located at Petersplatz 7, this hotel provides their guests with every conceivable comfort. The four storeys of the building are home to 99 sophisticated rooms and suites. The hotel offers 100 wall-mounted TOTO RP toilets, 17 WASHLET RW and 10 NEOREST WASHLET EW 2.0 models, bringing Japanese perfection to the most intimate spaces. In addition to luxurious overnight accommodations, the hotel offers publicly accessible spots like a brasserie and a bar with a rooftop terrace on the sixth floor.

Vintage-inspired glamour, maximum comfort

English designer Alexander Waterworth designed the hotel's interior. He combined cosy colonial-style elements with the imperial glamour of Vienna's past. Strong materials like marble, wood and brass complement exclusive patterned fabrics. The furnishings, fixtures and many artworks were crafted by hand for the rooms. "We are committed to honouring the venerable sensibilities of Vienna's spirit while creating a modern ambience and providing top-class amenities," says Alexander

Product Related Inquiries

Press office UK:

INDUSTRY PUBLICITY

Phone:

+44 (0) 20 8968 8010

hq@industrypublicity.

co.uk

Press office Europe:

Anja Giersiepen

anja.giersiepen@

toto.com

TOTO on the Internet:

gb.toto.com

Press Information

Lahmer, Managing Director Rosewood Vienna, explaining Austria's capital influenced the interior design.

Rooms of all categories have luxurious bathrooms with marble floors, graceful washbasins and elegant brass fixtures – creating a warm, cosy feeling for this retreat within each hotel room. Freestanding bathtubs are expected in this type of setting, but the exclusive nature of the furnishings, fixtures and toilets is especially visible in the details.

The best of them all: Japanese perfection meets Viennese style

Rosewood Vienna is home to over 100 products from the Japanese manufacturers of innovative sanitary ceramics. Each one conveys an elevated feeling of wellness. The toilets and high-tech TOTO WASHLET™ models offer a series of comfort features that align with the sophisticated ambience of the hotel as well as the guests' high standards. They also make the work easier for hotel staff, helping them maintain the highest possible standards of hygiene with relatively little effort.

Top-tier WASHLET™: NEOREST EW 2.0

Among TOTO's top-tier WASHLET™ models is NEOREST EW 2.0, and 10 of these are installed in the most exclusive rooms throughout Rosewood Vienna. In addition to the features found in all WASHLET toilets, this one also offers a sensor-based lid, automatic flush and nightlight.

Everything comes full circle, even in the most private rooms of the hotel: The elegant, graceful design of TOTO products beautifully complements the vintage-inspired ambience. At the same time, the toilets and WASHLET models deliver a uniquely Japanese wellness experience in Vienna.

TOTO solutions at a glance

TOTO's most important toilet hygiene features:

- Rimless bowl for improved hygiene and easier cleaning
- The powerful TORNADO FLUSH thoroughly cleans the entire toilet bowl
- CEFIONTECT: The long-lasting CEFIONTECT glaze keeps the surface looking shiny and new for years while preventing bacteria or dirt from accumulating.

The most important WASHLET™ hygiene features:

- EWATER+ cleans the ceramic and wand jet with electrolysed water, which has antibacterial properties
- The wand jet and toilet bowl stay cleaner for longer periods of time.
- The wand jet for intimate cleansing is situated above the ceramic on TOTO WASHLET™. After use and cleaning, it disappears behind a protective flap to keep it from becoming soiled in any way.
- PREMIST automatically sprays the toilet bowl with a fine mist of water prior to use – it's more difficult for dirt and waste to stick to the ceramic when it's wet

The most important WASHLET™ comfort features:

- Adjustable warm water cleansing – temperature, spray type and pressure, including a special intimate cleansing setting for women
- Odour absorption
- Heated seat
- Elegant, easy-to-use remote control
- Sensor-based lid and flush
- Nightlight

1 The five-star Hotel Rosewood Vienna is located right on the city's Petersplatz in a building dating from the 19th century. Mozart once lived in an apartment here. Photo: TOTO

2 The dignified ambience of the luxury hotel's Executive Suite invites guests to enjoy a stay in Austria's capital city, complete with every imaginable amenity. Photo: Rosewood Vienna

3 Marble floors, brass fixtures and a fantastic view: Every room at Rosewood Vienna is equipped with a luxurious bathroom. The bathtub in the Executive Suite even offers an unobstructed view of St Peter's Cathedral. Photo: Rosewood Vienna

4 Even the most private retreat of each room is designed to deliver guests the greatest possible comfort: Like WASHLET RW, which includes features to deliver the ultimate wellness experience. Photo: TOTO

1.



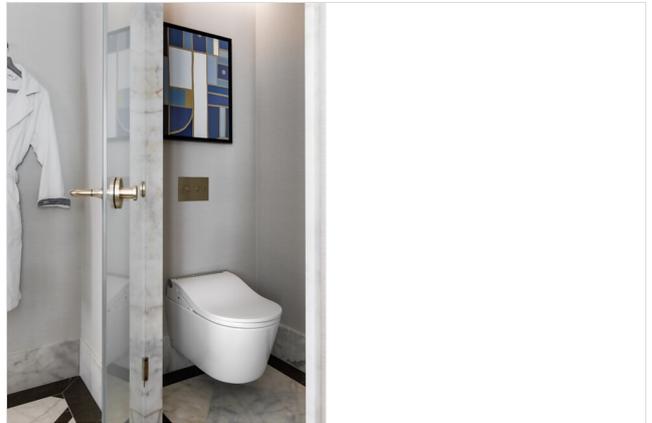
2.



3.



4.



Headquarters & Registered Office
TOTO Europe GmbH
Zollhof 2
40221 Düsseldorf
Germany

UK registered office
London concept store
(Registered in England and Wales
as an Overseas Company,
number RC029181)
140-142 St. John Street
London EC1V 4UA, UK

P +44(0)207 831 7544
F +44(0)207 5666 322
teu.london@toto.com
gb.toto.com

The Bank of Tokyo-
Mitsubishi UFJ Ltd.
Sort Code 6001
Accounts No. 3301-GBP-CUA 284422

SWIFT BIC: BOTKGB*L
IBAN: GB94 BOTK 6001 0900 2844
22
UK VAT No. 984 7767 44

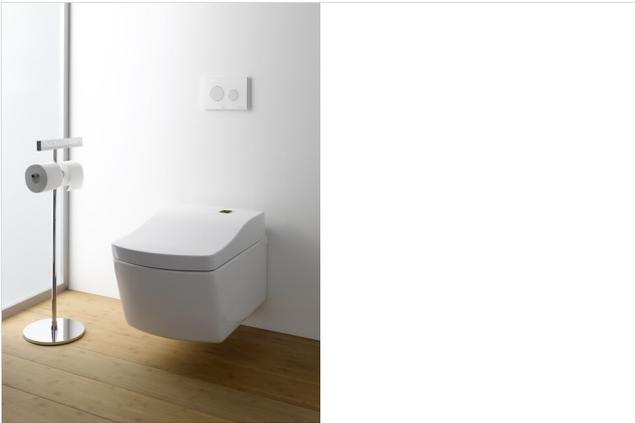
5 Among TOTO's top-tier shower toilets is NEOREST WASHLET EW 2.0. A sensor-based lid, heated seat, automatic flush, odour absorption, wand jet with individual spray settings for intimate cleansing and nightlight are just a few of the features this high-tech product has to offer. It is found in 10 of the most luxurious rooms at Rosewood Vienna. Photo: TOTO

6 The Presidential Suite at Rosewood Vienna is called Hoffmann House. This elegant retreat spans 178 m² and consists of a main bedroom, living room, kitchen, salon and dining room. The suite has elegant Viennese details and is named after Josef Hoffmann, architect and one of the founders of the Vienna Secession. Photo: Rosewood Vienna

7 Serene colours, natural materials, vibrant accents and artwork created especially for the hotel: All of these exclusive moments shape the cosy, elegant atmosphere – and not just in the Premier Twin Room. Photo: Rosewood Vienna

8 TOTO's wall-mounted RP toilet with Slim Line seat is shown here and found in many of the hotel's rooms. Its graceful shape complements the hotel's unique ambience. The rimless bowl and special CeFiONtect glaze ensure improved hygiene, even helping the cleaning staff do their work. Thanks to TORNADO FLUSH, it is also especially quiet and uses very little water. Photo: TOTO

5.



6.



7.



8.



Headquarters & Registered Office
TOTO Europe GmbH
 Zollhof 2
 40221 Düsseldorf
 Germany

UK registered office
 London concept store
 (Registered in England and Wales
 as an Overseas Company,
 number RC029181)
 140-142 St. John Street
 London EC1V 4UA, UK

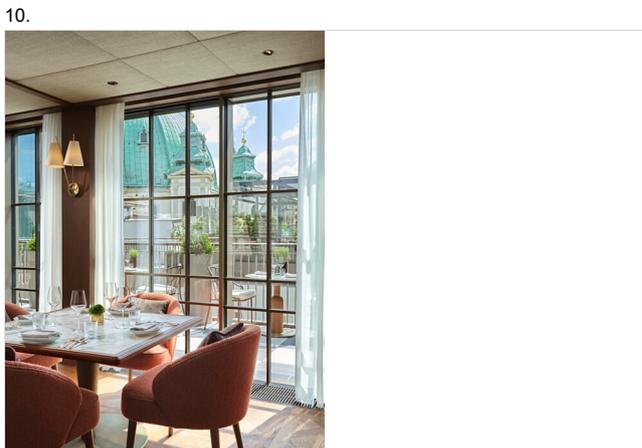
P +44(0)207 831 7544
 F +44(0)207 5666 322
 teu.london@toto.com
 gb.toto.com

The Bank of Tokyo-
 Mitsubishi UFJ Ltd.
 Sort Code 6001
 Accounts No. 3301-GBP-CUA 284422

SWIFT BIC: BOTKGB*
 IBAN: GB94 BOTK 6001 0900 2844
 22
 UK VAT No. 984 7767 44

9 The soul of Vienna is everywhere: The lobby lounge at Rosewood Vienna is called Salon Aurelie. Artist Marie Hartig painted the wall murals by hand. They are reminiscent of Vienna’s famed palm house. Photo: Rosewood Vienna

10 St Peter’s Cathedral is right next door – even at Brasserie Neue Hoheit, on the hotel’s top floor. Guests can enjoy exclusive seasonal and regional cuisine with a stunning view. Photo: Rosewood Vienna



Headquarters & Registered Office
TOTO Europe GmbH
Zollhof 2
40221 Düsseldorf
Germany

UK registered office
London concept store
(Registered in England and Wales
as an Overseas Company,
number RC029181)
140-142 St. John Street
London EC1V 4UA, UK

P +44(0)207 831 7544
F +44(0)207 5666 322
teu.london@toto.com
gb.toto.com

The Bank of Tokyo-
Mitsubishi UFJ Ltd.
Sort Code 6001
Accounts No. 3301-GBP-CUA 284422

SWIFT BIC: BOTKGB*L
IBAN: GB94 BOTK 6001 0900 2844
22
UK VAT No. 984 7767 44

About TOTO Europe

TOTO, one of the world's leading sanitary ware companies, has an unwavering focus on people and their well-being. Established in Kitakyushu, Japan in 1917, TOTO has been developing, producing and marketing its comprehensive high-end bathroom concepts for the European market since 2009. The company aims to create a new attitude towards life through regeneration, comfort and hygiene, integrating technologies into their product designs in a smart, nearly invisible way. Japan's leading manufacturer in the sector, TOTO offers a comprehensive range of products including ceramic sanitary ware, faucets and accessories. The company can now look back on over 40 years of developing and manufacturing WASHLET and has sold over 60 million units worldwide to date. TOTO supports the development of a fully emission-free society and is very committed to sustainability: By joining the RE100 initiative, TOTO Group will convert all of its facilities to power from sustainable energy sources by the year 2040. The company also received certification from the Science Based Targets Initiative (SBT) to reduce greenhouse gases in line with the Paris Agreement, and to systematically cut CO₂ emissions further on this basis. TOTO employs 36,000 people world-wide.

Read more about TOTO online: gb.toto.com

Headquarters & Registered Office
TOTO Europe GmbH
Zollhof 2
40221 Düsseldorf
Germany

UK registered office
London concept store
(Registered in England and Wales
as an Overseas Company,
number RC029181)
140-142 St. John Street
London EC1V 4UA, UK

P +44(0)207 831 7544
F +44(0)207 5666 322
teu.london@toto.com
gb.toto.com

The Bank of Tokyo-
Mitsubishi UFJ Ltd.
Sort Code 6001
Accounts No. 3301-GBP-CUA 284422

SWIFT BIC: BOTKGB*
IBAN: GB94 BOTK 6001 0900 2844
22
UK VAT No. 984 7767 44